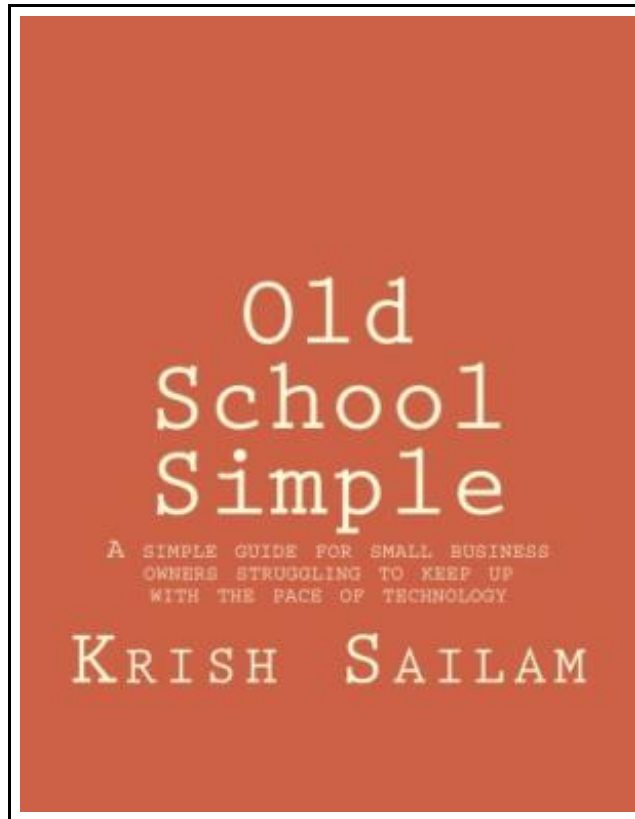


Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology



Filesize: 1.92 MB

Reviews

*Comprehensive information! Its this type of very good read. It is writter in basic words instead of hard to understand. You are going to like how the article writer compose this pdf.
(Mabel Corwin)*

OLD SCHOOL SIMPLE: A SIMPLE GUIDE FOR SMALL BUSINESS OWNERS STRUGGLING TO KEEP UP WITH THE PACE OF TECHNOLOGY

[DOWNLOAD](#)

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 142 pages. Dimensions: 11.0in. x 8.5in. x 0.3in. Krish Sailam takes a macro-level view of how technology is potentially slowing down small business. There are too many game changers and too much noise from experts, and there is not enough time in the day to keep up with every new technology that comes out. You have a business to run, and it is my job to save you time and more importantly money with your technology decisions. Old School Simple helps you find a starting point. Old School Simple explores three main themes: How to decide if a technology is relevant to your business and will increase revenue or decrease costs. How to create goals around implementing technology. How to create actionable metrics to measure your success. The point of the book is that if you had a choice to spend 1000 a month on technology that you didn't fully understand or didn't have time for, versus 1000 a month making your core product better, the decision to invest in your product is always a better bet. But if you have to implement a new technology, I want you as a business owner to define a goal, and a metric. The book provides guides on finding technology help, defining tangible goals, and measuring your success. Talk to any expert in SEO, social media, paid search, or app development and they will all agree it is nearly a full-time job to stay on top of new technology every day. As a small business owner, your core job is to create amazing products and services. Not to know every new technology that comes out. If you do find a technology that is relevant to your business and your...



[Read Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology Online](#)



[Download PDF Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology](#)

You May Also Like



Too Old for Motor Racing: A Short Story in Case I Didnt Live Long Enough to Finish Writing a Longer One

Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. We all have dreams of what we want to do and who we want to become. Many of us eventually decide...

[Save PDF »](#)



Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 52 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. Still finding it getting your way around your Kindle Fire Wish you had...

[Save PDF »](#)



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who...

[Save PDF »](#)



Gypsy Breynton

Echo Library. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Hon. Gypsy Breynton, Esq., M. A., D. D., LL. D., c., c. Gypsy Breyiiton, R, R....

[Save PDF »](#)



Silverlight 5 in Action

Manning Publications. Paperback. Book Condition: New. Paperback. 1000 pages. Dimensions: 9.2in. x 7.3in. x 2.0in. Summary A thorough revision of the bestselling Silverlight 4 in Action. This comprehensive guide teaches Silverlight from the ground up, covering...

[Save PDF »](#)

**Scholastic Discover More My Body**

Scholastic Reference. Hardcover. Book Condition: New. Hardcover. 32 pages. Dimensions: 9.1in. x 7.7in. x 0.6in. Scholastic Discover More is a revolutionary new nonfiction line pairing stunning print books with corresponding interactive digital books that extend the

[Download ePub »](#)

**Aeschylus**

BiblioLife. Paperback. Book Condition: New. This item is printed on demand. Paperback. 260 pages. Dimensions: 8.0in. x 5.0in. x 0.6in. This Translation of Aeschylus, an entirely new one, is designed as an Appendix to my

[Download ePub »](#)

**How to Make a Free Website for Kids (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter

[Download ePub »](#)

**The Ghost of the Golden Gate Bridge Real Kids, Real Places**

Galloped International. Paperback. Book Condition: New. Paperback. 146 pages. Dimensions: 7.4in. x 5.3in. x 0.5in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an

[Download ePub »](#)

**Coronation Mass, K. 317 Vocal Score Latin Edition**

Petrucchi Library Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 9.6in. x 6.7in. x 0.1in. Otto Taubmann's classic vocal score of Mozart's Coronation Mass was first issued in the early 20th century and has become

[Download ePub »](#)